

Coco (Luhan) You

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EDUCATION

Cornell University

Bachelor of Science, Information Science and Environment and Sustainability

Ithaca, NY

Expected: May 2028

Concentration: Data Science | **Minor:** Business

Cumulative GPA: 3.91/4.0

Relevant Coursework: Python Programming, Financial Accounting, Linear Algebra, Microeconomics, Networks, Product Strategy,

Artificial Intelligence: Law, Ethics & Policy; Introductory Statistics and Data Science

Oberlin College and Conservatory

Oberlin, OH

Cumulative GPA: 3.96/4.00, Transferred | **Awards:** John F. Oberlin Scholar (Merit)

Aug 2024 – Jul 2025

PROFESSIONAL EXPERIENCE

Venture Starters

Remote

Venture Capital Intern

Dec 2025 – Present

- Develop structured financial models to assess scalability, incentive alignment, and downside risk across healthtech and biotech startups
- Conduct market sizing and competitive landscape analysis to evaluate growth assumptions and capital efficiency
- Translate analytical findings into concise investment memoranda for senior review

Tianjin Hotworld Technology Co., Ltd

Tianjin, China / Remote

Business Analytics Intern

Sep 2025 – Dec 2025

- Built Excel financial models to evaluate revenue drivers, unit economics, and cash flow sustainability across 10+ enterprise software firms
- Designed scalable performance dashboards to streamline financial reporting and improve visibility into key business metrics
- Synthesized quantitative and competitive analysis into structured business briefs for senior leadership

Rednote (Xiaohongshu)

Remote

Content Creator (Data & Analytics)

Sep 2023 – Sep 2025

- Analyzed user engagement data to identify behavioral patterns and optimize content distribution strategies
- Designed and tested quantitative performance adjustments, resulting in a 468% growth in engagement and 287% growth in impressions
- Presented data-driven insights through structured reporting to inform strategic content decisions

LEADERSHIP EXPERIENCE

Cornell Wall Street Club

Ithaca, NY

Vice President of Education and Mentorship

Sep 2025 – Present

- Lead workshops on financial statement analysis, valuation, and capital markets fundamentals
- Develop structured training materials to improve analytical consistency and modeling proficiency
- Manage mentorship tracking systems to measure analyst development and engagement

Cornell Current Club (Dyson-Sponsored Program)

Ithaca, NY

Analyst

Sep 2025 – Present

- Monitor macroeconomic indicators and market developments to form sector-level investment views
- Synthesize research into investment oriented briefs and presentation materials for evaluation and discussion

Cornell HAMA (Hospitality Asset Managers Association)

Ithaca, NY

Chair of DEI

Sep 2025 – Present

- Conduct macroeconomic and sector level research with emphasis on real estate and asset-intensive industries
- Produce research briefs synthesizing market conditions, capital flows, and implications for real estate credit and investment risk

Cornell Real Estate Club

Ithaca, NY

Member

Sep 2025 – Present

- Participate in discussions on real estate valuation, market cycles, asset performance, and underwriting considerations
- Review industry research across public and private real estate markets to strengthen understanding of commercial real estate fundamentals

Oberlin Finance Club

Oberlin, OH

Analyst

Mar 2025 – May 2025

- Conducted fundamental research and valuation for a \$400K student-managed fund
- Built Excel-based DCF, comparable, and scenario models to assess performance and downside risk

ADDITIONAL EXPERIENCE

Oberlin Summer Research Institute

Oberlin, OH

Research Assistant

May 2025 – Jul 2025

- Conducted structured quantitative analysis using Excel and SPSS under defined research protocols to support empirical research objectives
- Synthesized analytical outputs into clear written summaries and presentation materials for senior researchers, ensuring accuracy and clarity
- Managed multiple assignments independently in a deadline-driven multi-project environment, maintaining attention to details

Tianjin Agricultural University

Tianjin, China

Research Assistant

Oct 2020 – Aug 2023

- Conducted empirical research using quantitative analysis and experiments, analyzing data and validating results to support conclusions
- Co-authored and published a peer-reviewed research paper, contributing to data analysis, result interpretation, and manuscript preparation
- **Publication:** Influence of Herba Houptuyniae Added to Fodder on Intestinal Function of Koi Carp, *Fish Physiology and Biochemistry*, 2024

SKILLS & INTERESTS

Finance and Analysis: Financial Modeling, Forecasting, Unit Economics Analysis, Scenario & Sensitivity Analysis

Technical: Advanced Excel (financial modeling, pivot tables), Python, Java, R

Data & Reporting: Data Cleaning, KPI Tracking, Dashboard Development

Languages: English Fluent, Mandarin Fluent, Cantonese Elementary, Spanish Elementary

Interests: Tennis Captain, Golf